

# BTL EXILIS ULTRA™

## MIRROR MIRROR ON THE WALL, HELP MY REFLECTION BE THE BEST OF ALL...

### THE AGING INFLUENCERS



UV Exposure



Low Winter Temperature



Poor Diet



Daily Commute Times



Stress Levels



Extreme Weather Temperatures



Genetics



Ozone Pollution



Smoking



Geographical Elevation

### THE AGING FACE

On average women will incur 80% of sun damage before turning 20. At 20, collagen production will decline by 1% per year and skin thickness will decrease roughly 7% every 10 years.

#### 20s



Collagen Production -10%  
Skin Thickness -7%

#### Common Signs of Aging:

- Facial aging begins
- Body stops producing ceramides, the molecules that surround and nourish skin cells, and this results in dryer, flakier skin
- Skin firmness begins to decrease
- Wrinkles, blemishes, and sunspots may also start to appear

#### 30s



Collagen Production -20%  
Skin Thickness -14%

#### Common Signs of Aging:

- Collagen and elastic fibers begin to break down in the face
- First signs of aging are visibly noticeable
- Fine lines and wrinkles become more and more apparent - forehead lines, frown lines, crow's-feet, smile lines, lip lines, marionette lines and sagging
- Inevitable forces of gravity are subtly emerging

#### 40s



Collagen Production -30%  
Skin Thickness -21%

#### Common Signs of Aging:

- Skin is losing volume
- Wrinkles and lines can start to appear deeper and more permanent

#### 50s



Collagen Production -40%  
Skin Thickness -28%

#### Common Signs of Aging:

- Once firm skin now sags
- Wrinkles tend to set in as permanent fixtures

# BTL EXILIS ULTRA™

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### THE PROACTIVE APPROACH TO ANTI-AGING WITH BTL EXILIS ULTRA™

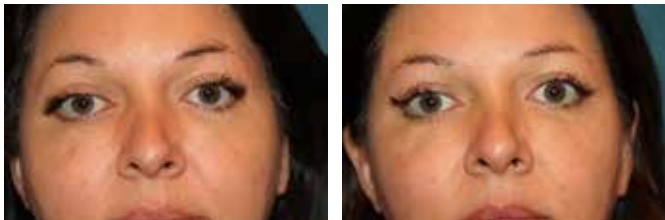
Whether you're in your 20s or 40s, the **BTL EXILIS ULTRA™** can enhance and/or protect your appearance. The combination of ultrasound and radio frequency will stimulate skin cells to produce collagen, **reduce wrinkles** and **improve skin texture**. The benefits of stimulating your own collagen is that collagen is deposited in an orderly, structured manner and that there is no risk of allergy, immune reaction or injection-induced infection. Therefore, 20-30 year olds can be proactively rebuilding their collagen, fiber elastins & epidermis prior to lines settling in. While 40-50 year olds can **repair years of damage and deeper wrinkles**.



### The Preventative Approach

#### 20s

PHOTOS COURTESY OF: NORTH SOUND DERMATOLOGY

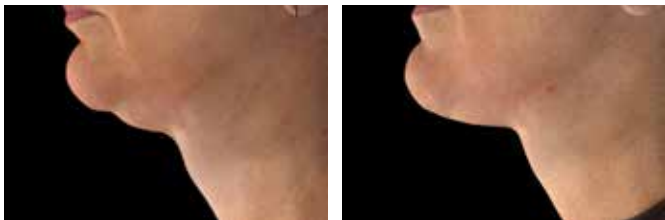


BEFORE

AFTER 2 TREATMENTS

#### 30s

PHOTOS COURTESY OF: DAVID MCDANIEL, M.D.



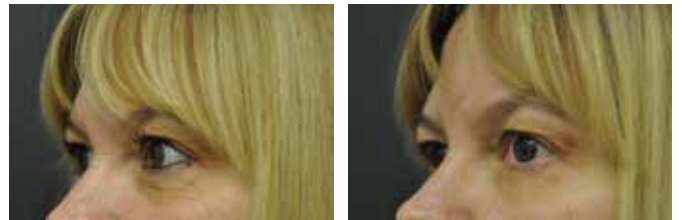
BEFORE

AFTER 2 TREATMENTS

### The Corrective Approach

#### 40s

PHOTOS COURTESY OF: JASON LUPTON, M.D.

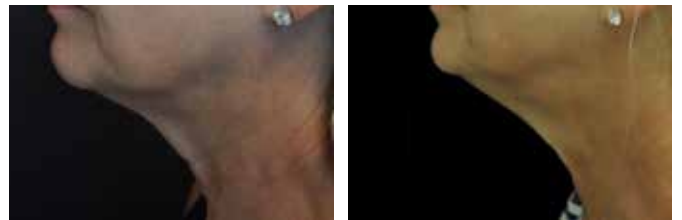


BEFORE

AFTER 1 TREATMENT

#### 50s

PHOTOS COURTESY OF: JASON LUPTON, M.D.



BEFORE

AFTER 2 TREATMENTS

**The Method:**  
BTL EXILIS ULTRA™

#### What is BTL EXILIS ULTRA™?

BTL EXILIS ULTRA™ represents the world's most advanced technology for tightening and facial rejuvenation. Independent studies have proven that exposure to the BTL EXILIS ULTRA's high energy radiofrequency can cause skin tightening<sup>1</sup>.

**What Does BTL EXILIS ULTRA™ Feel Like?**  
Patients refer to the experience as a warm stone massage. There is little to no pain, no anesthesia or downtime.

**How Many Treatments are Required?**  
2-4 TX's for face and neck. Treatments are generally spaced two weeks apart and will require 20-40 min depending upon the body parts treated.

**When Should I Expect to See Results?**  
After second treatment. Optimal results will be seen 3 months post last procedure.

GET FIVE YEARS YOUNGER WITH THE BTL EXILIS ULTRA™

### REFERENCES

1. D. McDaniel, R. Weiss, M. Weiss, C. Mazur, C. Gri n. Two Treatment Protocol for Skin Laxity Using 90-Watt Dynamic Monopolar Radiofrequency Device With Real-Time Impedance Monitoring. J Drugs Dermatol, 2014;13(9):1112-1117.

\* The BTL EXILIS ULTRA™ is indicated for the primary treatment of dermatologic and general surgical procedures for non-invasive treatment of wrinkles and rhytides. The massage device is intended to provide a temporary reduction in the appearance of cellulite. The BTL EXILIS ULTRA™ device is intended to provide heating for the purpose of elevating tissue temperature for selected medical conditions such as increase in local circulation.